



FRESH PRODUCE

PRICES VALID AUGUST 30TH THROUGH SEPTEMBER 4TH, 2010



SEPTEMBER IS NATIONAL POTATO MONTH

SKU	DESCRIPTION	PACK	PRICE
67146	CORN WHITE	48 CT	\$9.49
67685	POTATO RUSSET	5/10#	\$8.79
67792	TOMATO ROMA	25#	\$13.99
69210	MELON HONEYDEW	6 CT	\$7.39



ORANGE MARKET UPDATE:

PRICES RECENTLY INCREASED ON FANCY GRADE 113'S AND SMALLER AND ON CHOICE GRADE 72'S AND SMALLER. THE CALIFORNIA VALENCIA SEASON IS NOW IN THE LATTER STAGES, AND THE SIZE PROFILE CONTINUES TO GROW LARGER. THE 88 THROUGH 138 MARKETS ARE FIRM, AND THESE PRICES WILL LIKELY PUSH HIGHER AS MORE SCHOOLS RE-OPEN. THE PACK OUT IS 60 PERCENT FANCY AND 40 PERCENT CHOICE. QUALITY IS STRONG, THE JUICE CONTENT IS HIGH AND THE BRIX APPROACHES 12. THE VALENCIA SEASON WILL CONTINUE INTO OCTOBER.

FOR MORE INFORMATION PLEASE CONTACT STAN HUGHES AT (831)465-3219 ☺

